

VOID SOIS

BRAND
BOOK



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WHO WE ARE

Welcome to Void Sols

Step into the world of Void Sols, an approachable soulslike with extensive buildcrafting and surprises to discover.

Play as a triangle, battle through the shadows, uncover hidden passageways and gain Sols to level up. Experiment with weapons and equipment to help you on your journey to light up the darkness

A perfect entry-point into the genre for newcomers, and a unique narrative challenge for existing fans of the genre, Void Sols is Geometry Wars meets Dark Souls

Whilst it can be punishing in the right conditions, Void Sols isn't a traditional soulslike in the sense that it has a wide range of difficulty customisation, relatively short trips between bonfires, and torches that help light the way and track your journey

VOIDSOLS

KEY FEATURES

What makes Void Sols different

Souls-Like Combat

Learn enemy attack patterns, manage your stamina, and die until you learn. Patience is rewarded in this challenging reinvention of the souls-like genre.

A World of Surprises

Death, and potential glory, lurks in every corner of this dark and abstract world. Unlock doors and uncover secret passageways to navigate this winding and deadly maze.

Extensive Buildcrafting

Level up, find weapons, and equip the best gear to best destroy your opponents. With the ability to respec at any time, experimentation is the name of the game when it comes to building your triangle.

BRAND PILLARS

Four of them

Approachable Soulslike

Player Experience

The epitome of easy to pick up/hard to master, the goal is to provide an experience that helps players master the gameplay through the character-driven story.

Despite considered combat and little-to-no hand holding, player time is respected and the experience is forgiving compared to other soulslikes thanks to difficulty options, presentation, and tutorialisation.

Tailor Your Playstyle

Buildcrafting

Discover unique items, clever equipment interactions, and easy-to-understand stats that give a wide breadth of options when it comes to creating a unique triangle.

Swap builds on-the-fly and learn to min-max your gameplay, bringing the functionality and build choice of a AAA soulslike to an indie experience.

A World of Surprises

Visuals & Senses

The striking visuals between light and dark is one of the standout pieces of the game.

Explore and unearth secrets and shortcuts in the darkness, whether you want to take your time and beeline for the end-game, or explore the ruins of this forgotten world. Paired with a colourful soundtrack, the world of Void Sols is striking and memorable.

Hope in The Darkness

World Building

Enter a dark, abstract fantasy with minimalistic narration but extensive environmental storytelling. Begin your journey unsure what's happened to the world, and as you progress, gradually unveil why this world was plunged into darkness.

Exploring the world of Void Sols should provide players with an exciting dive into what it means to hope when surrounded by ruin.



VOIDSOLS

The Void Sols emblem

THE LOGO

THE LOCKUP
Horizontal version

VOIDsols

VOIDsols

THE LOCKUP
Vertical version

VOID
SOls

VOIDSOls

THE LOCKUP

Colour variants

VOID
Sols

VOID
Sols

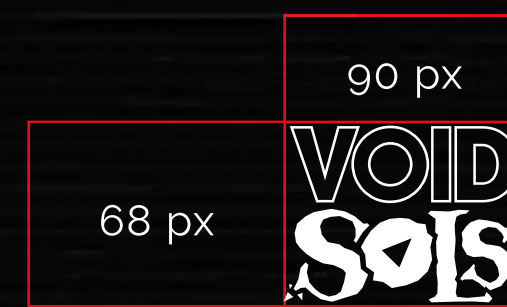
VOID
Sols

VOID
Sols

VOID Sols

THE LOCKUP

Minimum sizes



VOID SoIs

THE LOCKUP

Safe Space



VOID SoIs

THE LOCKUP

Safe Space



VOID SOLS

THE ICON

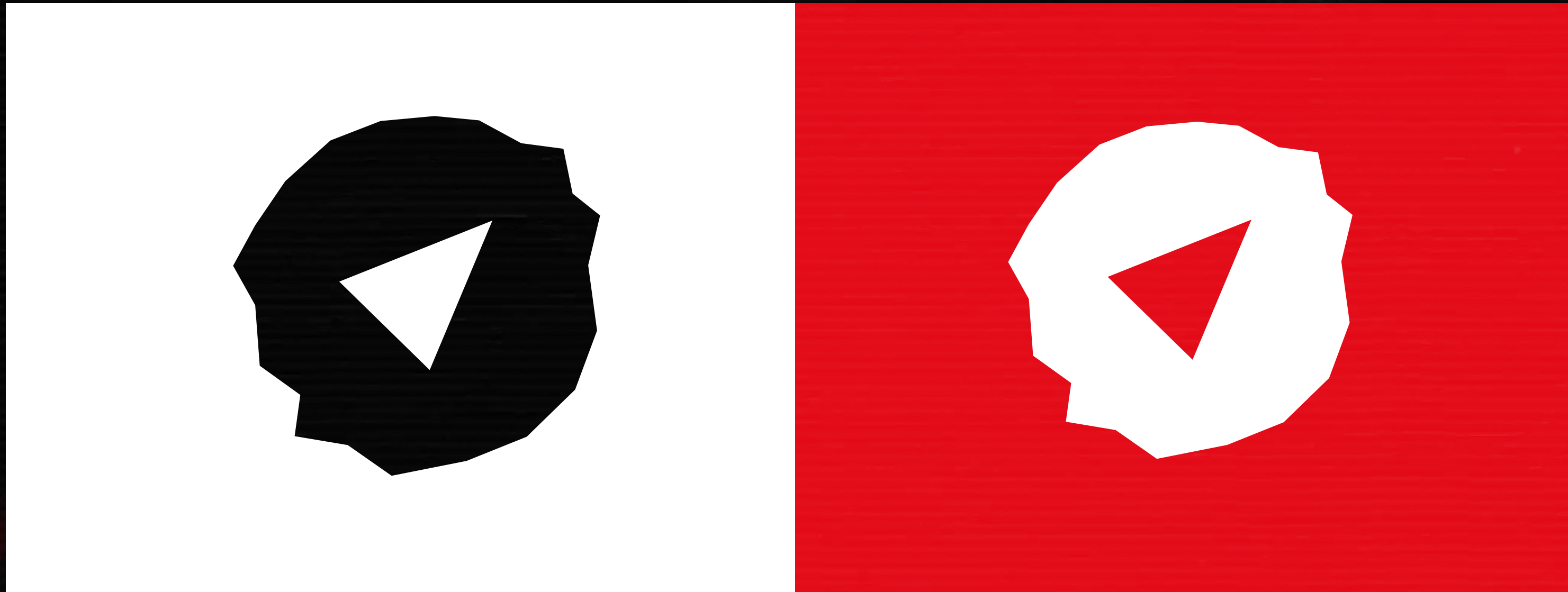
Used alone



VOIDSOLS

THE ICON

Used alone



VOIDSOIS

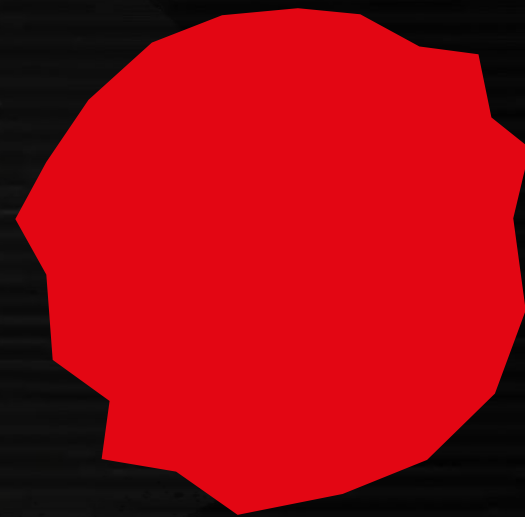
Pretty in red

**BRAND
COLOUR**

THE PALETTE

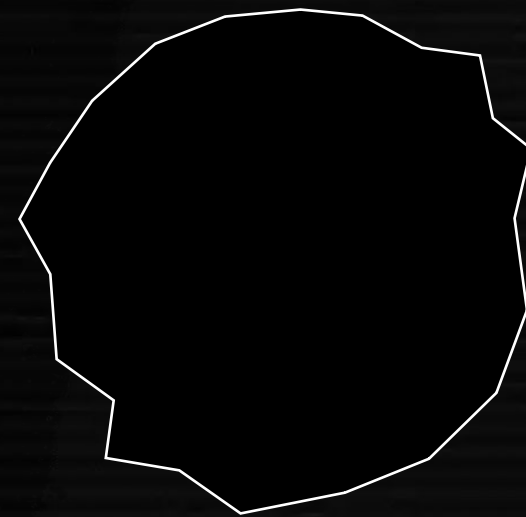
Primary

BRIGHT RED



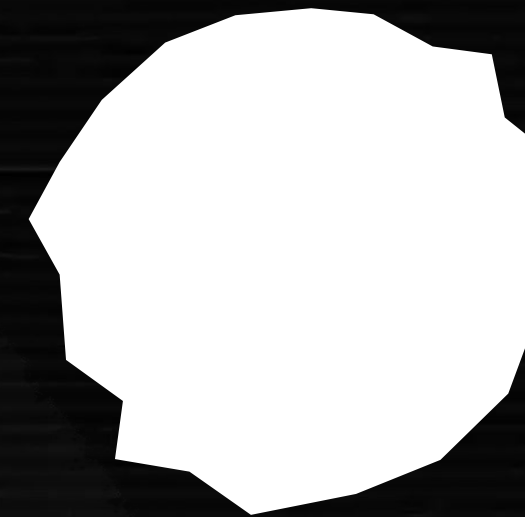
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HSV: 356, 1, 227

JET BLACK



#000000
RGB: 0, 0, 0
HSV: 0, 0, 0

BRIGHT WHITE

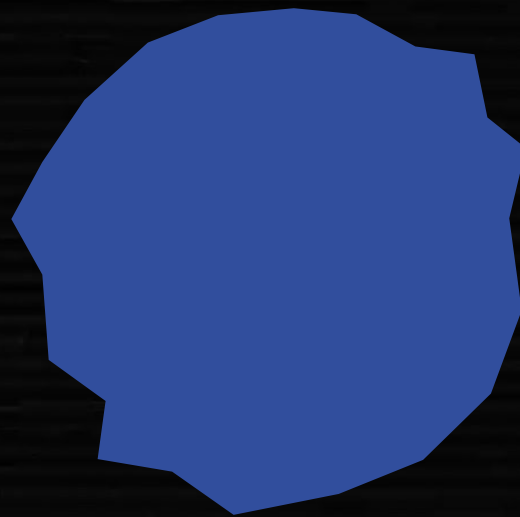


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THE PALETTE

Secondary

BLUE



#314E9D

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HSV: 224, 1, 157

YELLOW

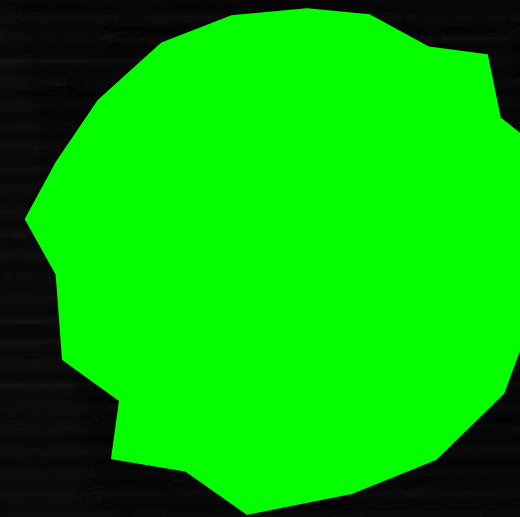


#FFED00

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HSV: 56, 1, 255

GREEN

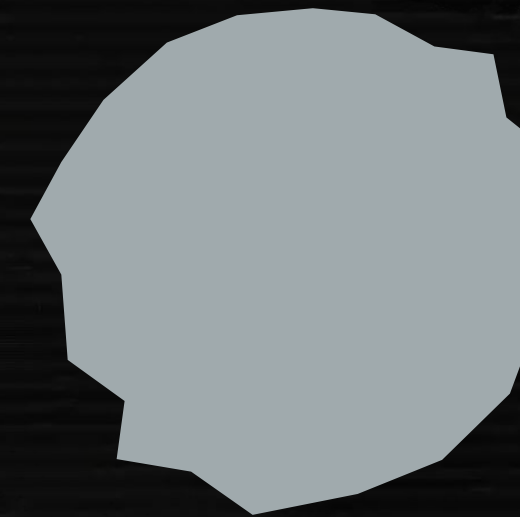


#05FF00

RGB: 5, 255, 0

HSV: 119, 1, 255

MEDIUM GREY



#6C6C6C

RGB: 108, 108, 108

HSV: 0, 0, 108

COLOUR USE

Ratios





Letters from the Void

TYPOGRAPHY

VOIDSOLs

THE VOID SOLS FONTS

Typography

Raleway Bold 48 pt

AaBbCcDdEeFfG
gHhIiJjKkLlMmN
nOoPpQqRrSsTt
UuVvWwXxYyZz

0123456789
!@£\$%^&*()

Raleway Medium 20 pt

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQ
qRrSsTtUuVvWwXxYyZz

0123456789

!@£\$%^&*()

Libre Baskerville 24 pt

*AaBbCcDdEeFfGgHhIiJj
KkLlMmNnOoPpQqRrSs
TtUuVvWwXxYyZz*

0123456789

!@£\$%^&()*

EXAMPLES

Typography

LOREM IPSUM

Titles | **Raleway Bold** | **SIZE 48**

Lorem Ipsum

Body text | **Raleway Medium** | **SIZE 20**

Lorem Ipsum

Subheader | **Raleway Bold** | **SIZE 40**

Lorem Ipsum

Body text | Libre Baskervill Italic | SIZE 24

TONE OF VOICE

Soundslike

A guide on your journey

“Anger is the catalyst for change”

Omniscient narrator

Grungy

Punk

Lemony Snicket vibes

Grit & Heart

Facilitator of the story



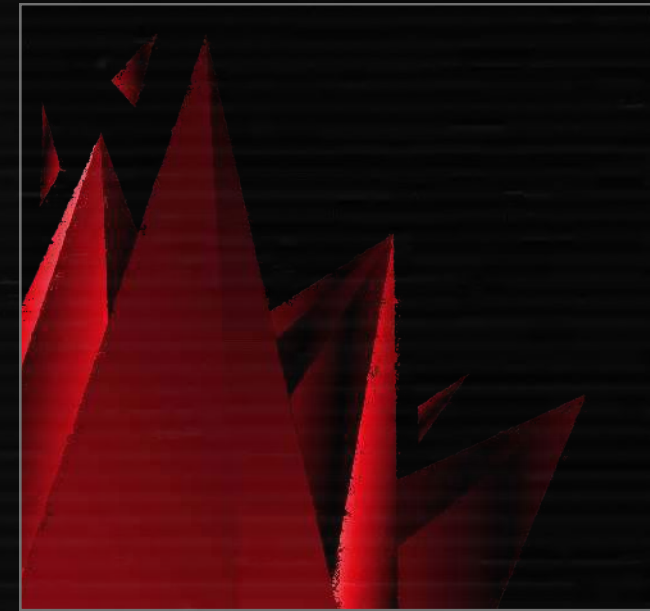
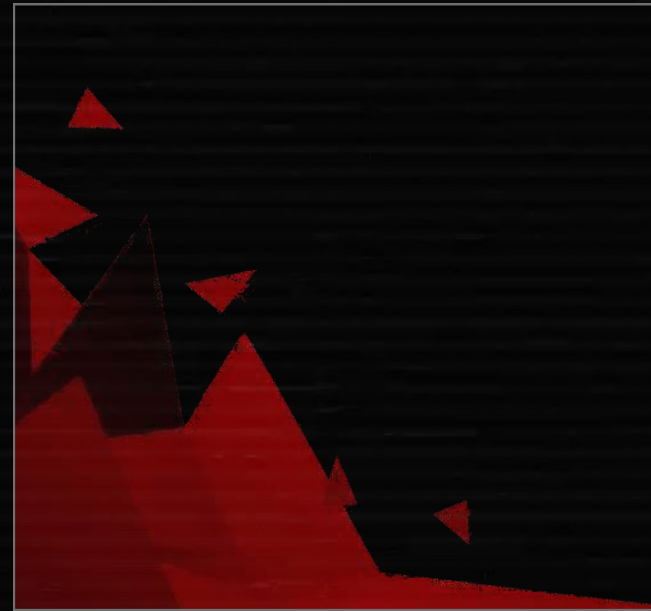
When to use the

GRAPHIC ELEMENTS

VOIDSOIS

GET THE POINT

Graphic elements



The triangular, segmented imagery represents the Void, all sharp edges and menace.

These should be used in the bottom left of compositions, to suggest invading into the space (but leaving the majority of the composition for content).

VOIDSOIS

BACKGROUNDS

Graphic elements



IMAGE TEXTURE AT
7% OPACITY ON RED

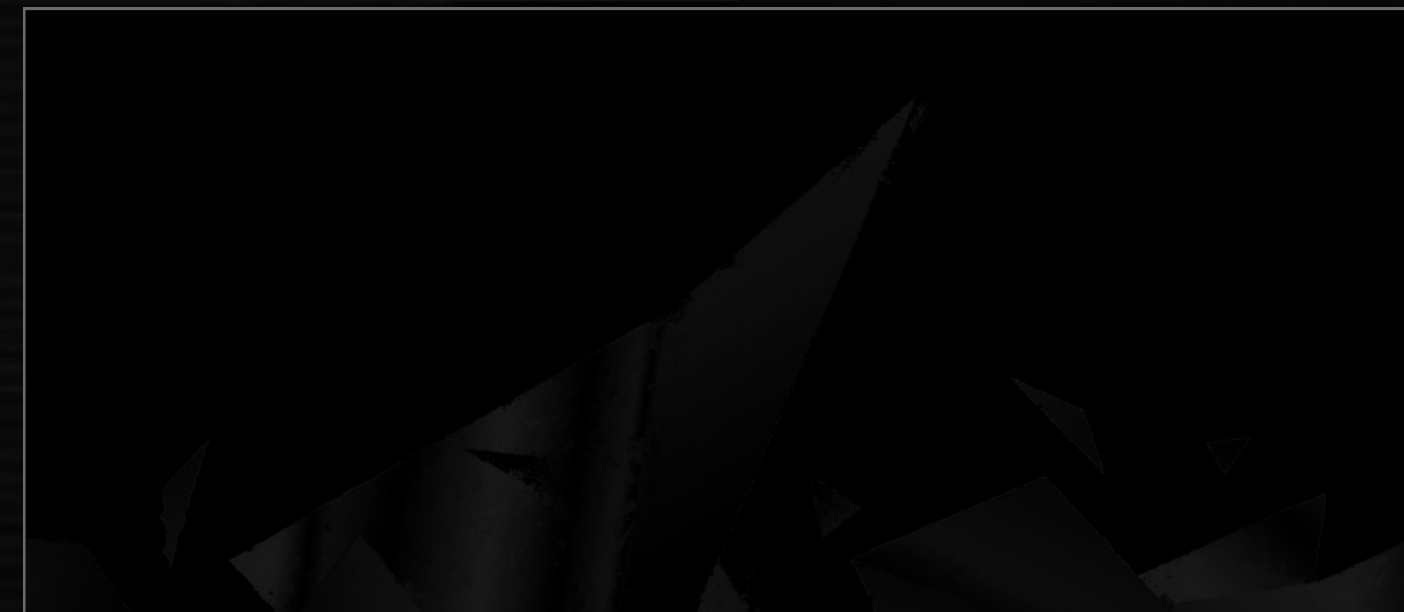
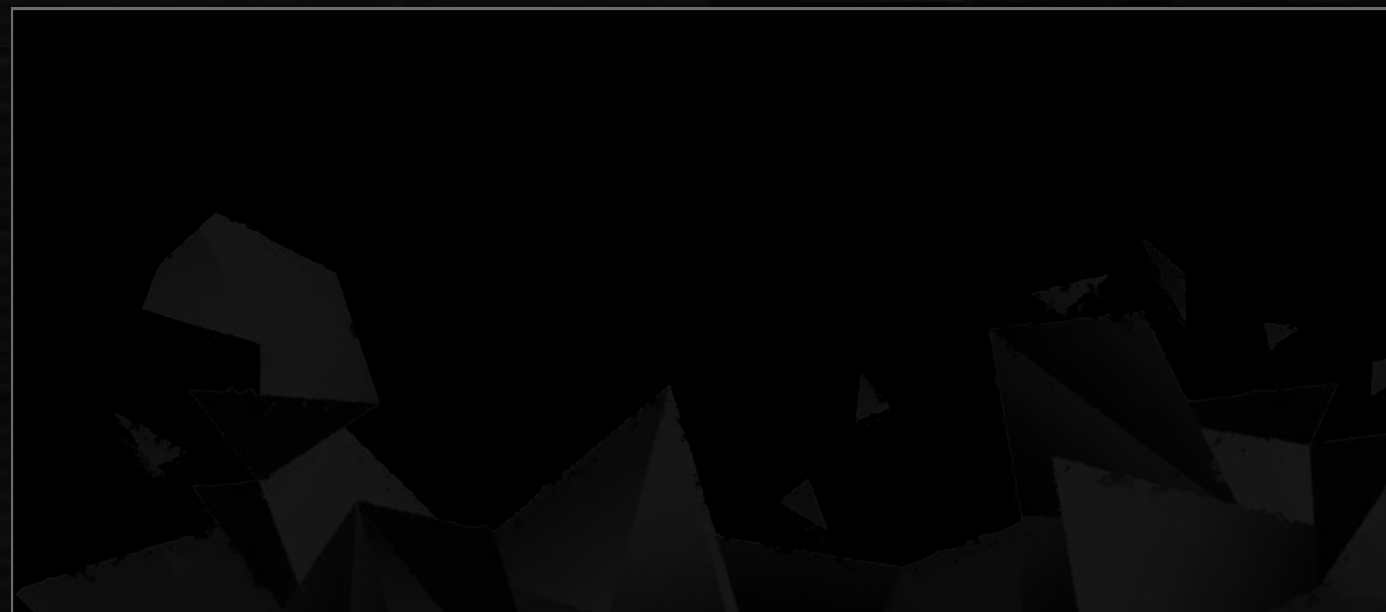


IMAGE TEXTURE AT
35% OPACITY ON
BLACK

The triangular imagery is used as a low opacity background element, to add depth to the composition and hinting at a larger world to explore.

VOIDSOIS

TEXTURE

Graphic elements



A glitchy, VHS texture is overlaid on all compositions, at an opacity of 50%. This adds a further sense of depth and places the viewer in the milieu of retro-tinged gaming, whilst giving a nod to the home-video horror genre.

VIGNETTE

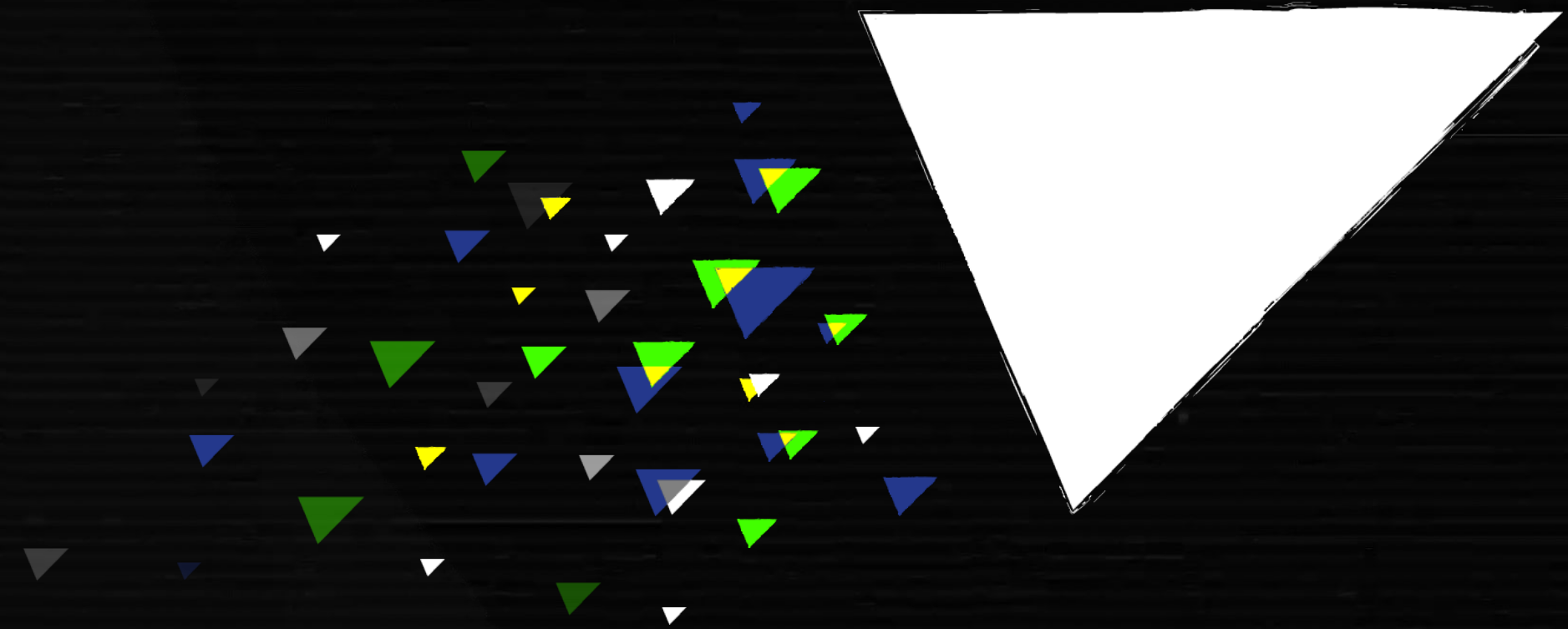
Graphic elements



A subtle vignette further aids the sense of cinematic drama as well as adding depth to the composition. This is used at 20% opacity.

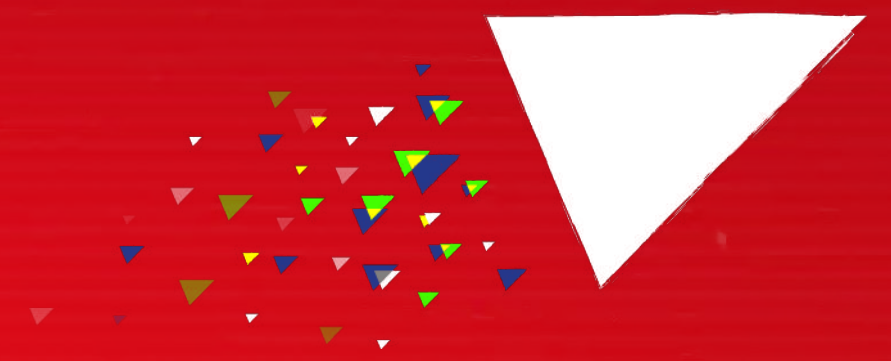
GET THE POINT

Graphic elements



The white triangle with the green and blue trail represents the protagonist of Void Sols, continually breaking away from the geometric forms encroaching into the corners of the page.

VOIDSOLS



VOIDSOIS

The Brand

IN USE

PHYSICAL MEDIA

The brand in use



VOID SoIs

SOCIAL MEDIA

The brand in use

Twitter/X



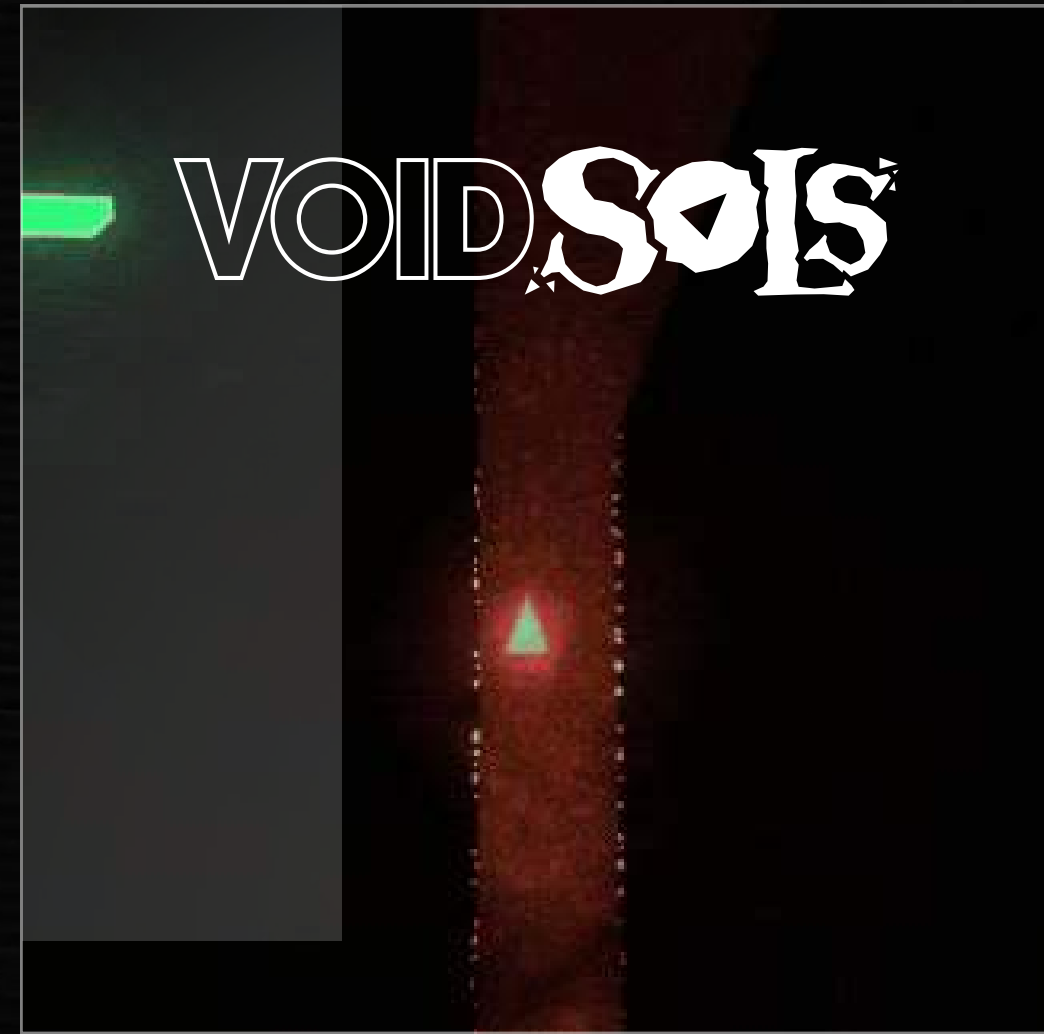
LinkedIn



VOIDSOIS

SOCIAL MEDIA

The brand in use



Instagram

VOID Sols



Void Sols

**THANK
YOU**

VOID**SOLS**